

MANGO MATTERS ADVERTISING RATES 2023/24

20%
DISCOUNT FOR
AMIA MEMBERS

Mango Matters is a quarterly publication published by the Australian Mango Industry Association (AMIA). It has a circulation of over 1,300 Australia wide and it is available for download on the AMIA website with links on social media.

ADVERTISING RATES

Please view our advertising rates below. Prices quoted are per edition, or as a package across multiple editions. The prices stated below do not include artwork. Artwork can be designed on the advertiser's behalf by AMIA's graphic designer at an additional cost. Please contact us for more details.

SIZE	Single Rate	2-Pack Rate (per ad)	3-Pack Rate (per ad)	4-Pack Rate (per ad)
Full Page—Cover*	\$1,200	\$1,090	\$1,035	\$980
Full Page—Other	\$1,100	\$1,000	\$950	\$900
Half Page	\$650	\$595	\$565	\$540
Quarter Page	\$400	\$370	\$355	\$340
Inserts	Price upon application			

N.B. All prices above include GST
*Includes inside front cover and back cover

MEMBER DISCOUNT

AMIA members are offered a 20% discount across all our advertising packages.

SUPPLYING ARTWORK

We accept artwork supplied in InDesign/PDF/Illustrator formats. We work with the latest version of Adobe Creative Suite (NB: All fonts must be outlined, or supplied separately. All images must be supplied/embedded). Please ensure artwork is 300dpi.

All advertisements are in full colour CMYK, please convert all spot colours before supplying your artwork.

Artwork should be emailed to the Communication Manager: com@mangoes.net.au.

PUBLICATION DEADLINES

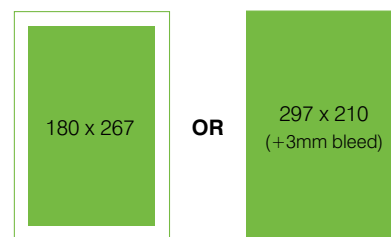
EDITION	Booking Deadline	Deadline for Advertising Copy	Release Date
Spring 2023	Monday 4 September 2023	Monday 18 September 2023	Monday 16 October 2023
Summer 2023/2024	Wednesday 6 December 2023	Wednesday 20 December 2023	Wednesday 17 January 2024
Autumn 2024	Monday 11 March 2024	Monday 25 March 2024	Monday 22 April 2024
Winter 2024	Monday 10 June 2024	Monday 24 June 2024	Monday 22 July 2024



ARTWORK SPECIFICATIONS

Artwork must be supplied to the following dimensions (mm):

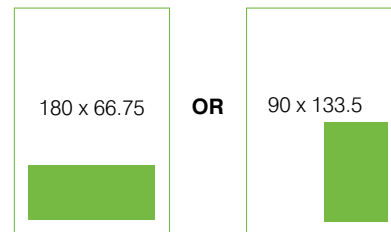
Full page



Half page



Quarter page



AUSTRALIAN MANGOES

Australian Mango Industry Association Ltd
ACN 094 909 083 | ABN 50 713 775 301
P: 07 3278 3755 | F: 07 3278 476
E: com@mangoes.net.au
PO Box 376, Brisbane Markets, QLD 4106
www.industry.mangoes.net.au

MANGO MATTERS

ADVERTISING BOOKING FORM 2023/24



Please complete the attached booking form to secure your advertising placement in *Mango Matters*.
If you would like to book a pack that covers additional editions please include this in the 'Additional Notes' section below.

Ad Size:

Full page - Cover

Full page - Other

Half Page

Quarter Page

Insert

Issue:

Spring 2023

Summer 2023/2024

Autumn 2024

Winter 2024

Additional Notes:

Company/Partnership/Individual Name:

Contact Name:

Postal Address:

City:

State:

Postcode:

Phone:

Email:

On completion, please return to:

Email: com@mangoes.net.au

Fax: 07 3278 4761

All invoices are to be paid within 14 days of the invoice date. For further information, please contact AMIA on: 07 3278 3755
or email: com@mangoes.net.au

Australian Mango Industry Association Ltd

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