

# MANGO MATTERS ADVERTISING RATES 2024



Mango Matters is a quarterly publication published by the Australian Mango Industry Association (AMIA). It has over 1,300 subscribers Australia wide, and it is available for download on the AMIA website with links on social media.

## ADVERTISING RATES

Please view our advertising rates below. Prices quoted are per edition, or as a package across multiple editions. The prices stated below do not include artwork. Artwork can be designed on the advertiser's behalf by AMIA's graphic designer at an additional cost. Please contact us for more details.

SIZE	Single Rate	2-Pack Rate (per ad)	3-Pack Rate (per ad)	4-Pack Rate (per ad)
Full Page—Cover*	\$1,200	\$1,090	\$1,035	\$980
Full Page—Other	\$1,100	\$1,000	\$950	\$900
Half Page	\$650	\$595	\$565	\$540
Quarter Page	\$400	\$370	\$355	\$340
Inserts	Price upon application			

N.B. All prices above include GST  
\*Includes inside front cover and back cover

## MEMBER DISCOUNT

AMIA members are offered a 20% discount across all our advertising packages.

## SUPPLYING ARTWORK

We accept artwork supplied in InDesign/PDF/Illustrator formats. We work with the latest version of Adobe Creative Suite (NB: All fonts must be outlined or supplied separately. All images must be supplied/embedded). Please ensure artwork is 300dpi.

**All advertisements are in full colour CMYK, please convert all spot colours before supplying your artwork.**

Artwork should be emailed to the Communication Manager: [com@mangoes.net.au](mailto:com@mangoes.net.au).

## PUBLICATION DEADLINES

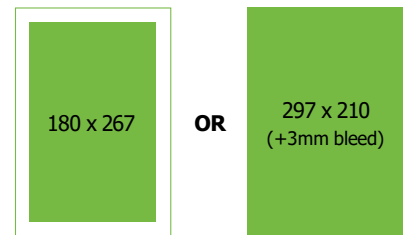
EDITION	Booking Deadline	Deadline for Advertising Copy	Release Date
Autumn 2024	Monday 15 April 2024	Monday 29 April 2024	Mid - May
Winter 2024	Monday 15 July 2024	Monday 29 July 2024	Mid - August
Spring 2024	Monday 11 March 2024	Monday 28 October 2024	Mid - November
Summer 2024/2025	Monday 15 January 2025	Monday 29 January 2025	Mid - February



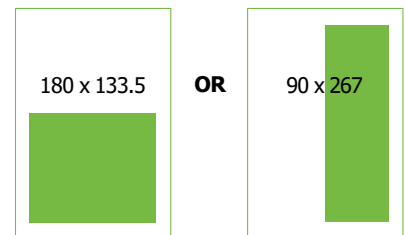
## ARTWORK SPECIFICATIONS

Artwork must be supplied to the following dimensions (mm):

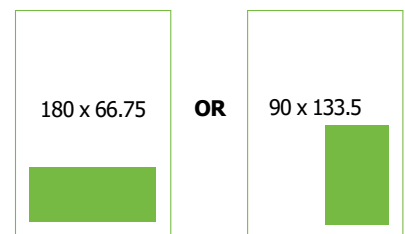
Full page



Half page



Quarter page



**AUSTRALIAN MANGOES®**

Australian Mango Industry Association Ltd  
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P: 07 3278 3755 | E: [com@mangoes.net.au](mailto:com@mangoes.net.au)  
PO Box 376, Brisbane Markets, QLD 4106  
[www.industry.mangoes.net.au](http://www.industry.mangoes.net.au)

# MANGO MATTERS

## ADVERTISING BOOKING FORM 2024



Please complete the attached booking form to secure your advertising placement in *Mango Matters*. If you would like to book a pack that covers additional editions, please include this in the 'Additional Notes' section below.

Ad Size:

- Full page - Cover
- Full page - Other
- Half Page
- Quarter Page
- Inserts

Issue:

- Autumn 2024
- Winter 2024
- Spring 2024
- Summer 2024/2025

Additional Notes:

Company/Partnership/Individual Name:

Contact Name:

Postal Address:

City:

State:

Postcode:

Phone:

Email:

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On completion, please return to:

Email: [com@mangoes.net.au](mailto:com@mangoes.net.au)

All invoices are to be paid within 14 days of the invoice date. For further information, please contact AMIA on: 07 3278 3755 or email: [com@mangoes.net.au](mailto:com@mangoes.net.au)

**Australian Mango Industry Association Ltd**

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PO Box 376, Brisbane Markets, QLD 4106 | [www.industry.mangoes.net.au](http://www.industry.mangoes.net.au)