

20%  
DISCOUNT FOR  
AMIA MEMBERS

## E- NEWSLETTER ADVERTISING 2023/2024



My Mango is our weekly in-season e-newsletter. It has over 1,000 subscribers each week and is available on the Australian Mango Industry Association website as well as being promoted via our social media.

Advertising rates for 2023/2024 can be found below:

August – March: 1 edition: \$300 +GST  
2 editions: \$500 +GST  
4 editions: \$900 +GST



The Slice is our monthly off-season e-newsletter.

Marketing space is available from April – July 2024 at the following rate:

1 edition: \$300 +GST

Marketing space is currently available for relevant advertisers\* to share their message with growers and industry throughout the season and during the off-season.

**\*Advertising material will need to be pre-approved by the AMIA's Communication Manager.**