

Mango Matters

ADVERTISING RATES | 2025



Mango Matters is a quarterly magazine published by the Australian Mango Industry Association (AMIA), the peak industry body for mango growers.

Each issue of *Mango Matters* provides current and valuable insights into the industry covering topical industry updates, PR and marketing developments, biosecurity, research and policy changes. With over 1,100 subscribers *Mango Matters* reaches growers, wholesalers, retailers, suppliers and industry stakeholders. It is distributed digitally to all of our subscribers, with printed copies sent to AMIA members.

PUBLICATION DEADLINES & DISTRIBUTION DATES

EDITION	BOOKING DEADLINE	MATERIAL DEADLINE	RELEASE DATE
Summer 2024/2025	13 December 2024	20 December 2024	Mid January 2025
Autumn 2025	10 March 2025	25 March 2025	Mid April 2025
Winter 2025	16 June 2025	30 June 2025	Mid July 2025
Spring 2025	15 September 2025	29 September 2025	Mid October 2025

*release dates are subject to change without notice




20%

DISCOUNT FOR AMIA MEMBERS

Members receive a 20% discount across all advertising packages.

Not a member? Click [here](#) to find out more.

ADVERTISING RATES

SIZE	SINGLE ISSUE	2 ISSUES	3 ISSUES	4 ISSUES
 Full page Full: 297mm x 210mm (+3mm bleed) Inset: 180mm x 267mm	\$1,100	\$1,000	\$950	\$900
 Half page Horizontal: 180mm x 133.5mm Vertical: 90mm x 267mm	\$650	\$595	\$565	\$540
 Quarter page Horizontal: 180mm x 66.75mm Vertical: 90mm x 133.5mm	\$400	\$370	\$355	\$340

Inserts

contact us for a quote

*price is per ad, prices include GST

ARTWORK SPECIFICATIONS

- Artwork supplied to the dimensions
- Minimum resolution of 300dpi
- Fonts must be outlined
- Images must be embedded
- Full-colour CMYK (convert all spot colours)
- We accept PDF, InDesign or Illustrator format

ARTWORK DESIGN

AMIA offers artwork design service at an additional cost. Contact us for more information.

For queries, bookings or artwork submission email [Fran Devereux com@mangoes.net.au](mailto:Fran.Devereux.com@mangoes.net.au)

AUSTRALIAN MANGOES

Mango Matters

ADVERTISING BOOKING | 2025

Please complete the booking form to secure your advertising placement in *Mango Matters*.

ISSUE	SIZE	QTY
Summer 2024/2025	Full page	Single Issue
Autumn 2025	Half page	2 Issues
Winter 2025	Quarter page	3 Issues
Spring 2025	Inserts	4 Issues

ADDITIONAL NOTES

Company/Partnership/Individual Name:

Contact Name:

Postal Address:

City:

State:

Postcode:

Phone:

Email:

Please email the completed booking form to Fran Devereux com@mangoes.net.au

All invoices are to be paid within 14 days of the invoice date.



Australian Mango Industry Association Ltd

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