

# mango matters

## ADVERTISING RATES | 2026

*Mango Matters* is a quarterly magazine published by the Australian Mango Industry Association (AMIA), the peak industry body for mango growers.

Each issue of *Mango Matters* provides current and valuable insights into the industry covering topical industry updates, marketing developments, biosecurity, research and policy changes. With over 1,100 subscribers *Mango Matters* reaches growers, wholesalers, retailers, suppliers and industry stakeholders. It is distributed digitally to all of our subscribers, with printed copies sent to AMIA members.



# 20%

DISCOUNT FOR  
AMIA MEMBERS

Members receive a  
20% discount across  
all advertising  
packages.




Not a member?  
Click here to find  
out more.

## PUBLICATION DEADLINES & DISTRIBUTION DATES

EDITION	BOOKING DEADLINE	MATERIAL DEADLINE	RELEASE DATE
Summer 2025/26	15 December 2025	22 December 2025	Mid January 2026
Autumn 2026	16 March 2026	25 March 2026	Mid April 2026
Winter 2026	22 June 2026	1 July 2026	Mid July 2026
Spring 2026	21 September 2026	30 September 2026	Mid October 2026

*\*release dates are subject to change without notice*

## ADVERTISING RATES

SIZE	SINGLE ISSUE	2 ISSUES	3 ISSUES	4 ISSUES
 <b>Full page</b> Full: 297mm x 210mm (+3mm bleed) Inset: 180mm x 267mm	\$1,200	\$1,100	\$1050	\$1000
 <b>Half page</b> Horizontal: 180mm x 133.5mm Vertical: 90mm x 267mm	\$750	\$695	\$665	\$640
 <b>Quarter page</b> Horizontal: 180mm x 66.75mm Vertical: 90mm x 133.5mm	\$450	\$420	\$400	\$390
Inserts	contact us for a quote			

*\*price is per ad, prices include GST*

## ARTWORK SPECIFICATIONS

- Artwork supplied to the dimensions
- Minimum resolution of 300dpi
- Fonts must be outlined
- Images must be embedded
- Full-colour CMYK (convert all spot colours)
- We accept PDF, InDesign or Illustrator format

For queries, bookings or artwork  
submission email [Fran Devereux](mailto:Fran.Devereux@mangoes.net.au)  
[com@mangoes.net.au](mailto:Fran.Devereux@mangoes.net.au)

**AUSTRALIAN  
MANGOES**



## BOOKING FORM | 2026

Please complete the booking form to secure your advertising placement in *Mango Matters*.

### ISSUE

### SIZE

Summer 2025/26

Full page

Autumn 2026

Half page

Winter 2026

Quarter page

Spring 2026

Inserts

### ADDITIONAL NOTES

Company/Partnership/Individual Name:

Contact Name:

Postal Address:

City:

State:

Postcode:

Phone:

Email:

Please email the completed booking form to Fran Devereux [com@mangoes.net.au](mailto:com@mangoes.net.au)

*All invoices are to be paid within 14 days of the invoice date.*



Australian Mango Industry Association Ltd

ACN 094 909 083 | ABN 50 713 775 301 P: 07 3278 3755 | E: [com@mangoes.net.au](mailto:com@mangoes.net.au)  
PO Box 376, Brisbane Markets, QLD 4106 [www.industry.mangoes.net.au](http://www.industry.mangoes.net.au)