

MANGO MATTERS ADVERTISING RATES 2020/21

20%
DISCOUNT FOR
AMIA MEMBERS

Mango Matters is a quarterly publication published by the Australian Mango Industry Association (AMIA). It has a circulation of 1,500 Australia wide and it is available for download on the AMIA website.

ADVERTISING RATES

Please view our advertising rates below. Prices quoted are per edition, or as a package across multiple editions. The prices stated below do not include artwork. Artwork can be designed on the advertiser's behalf by AMIA's graphic designer at an additional cost. Please contact us for more details.

SIZE	Single Rate	2-Pack Rate (per ad)	4-Pack Rate (per ad)	4-Pack Rate (per ad)
Full Page—Cover*	\$1,100	\$990	\$935	\$880
Full Page—Other	\$1,000	\$900	\$850	\$800
Half Page	\$550	\$495	\$465	\$440
Quarter Page	\$300	\$270	\$255	\$240
Inserts	Price upon application			

N.B. All prices above include GST
*Includes inside front cover and back cover

MEMBER DISCOUNT

AMIA members are offered a 20% discount across all our advertising packages.

SUPPLYING ARTWORK

We accept artwork supplied in InDesign/PDF/Illustrator formats. We work with the latest version of Adobe Creative Suite (NB: All fonts must be outlined, or supplied separately. All images must be supplied/embedded). Please ensure artwork is 300dpi.

All advertisements are in full colour CMYK, please convert all spot colours before supplying your artwork.

Artwork should be emailed to Jessica Mitchell: com@mangoes.net.au.

PUBLICATION DEADLINES

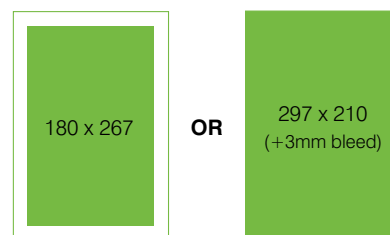
EDITION	Booking Deadline	Deadline for Advertising Copy	Release Date
Spring 2020	Monday 31 August 2020	Monday 14 September 2020	Wednesday 14 October 2020
Summer 2021	Monday 7 December 2020	Monday 21 December 2020	Wednesday 27 January 2021
Autumn 2021	Monday 8 March 2021	Monday 22 March 2021	Wednesday 21 April 2021
Winter 2021	Monday 7 June 2021	Monday 21 June 2021	Wednesday 14 July 2021



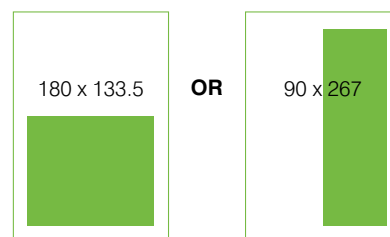
ARTWORK SPECIFICATIONS

Artwork must be supplied to the following dimensions (mm):

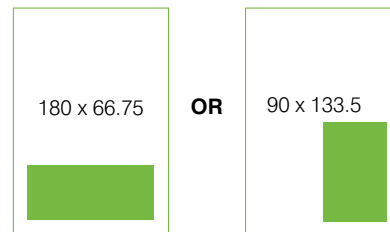
Full page



Half page



Quarter page



AUSTRALIAN MANGOES

Australian Mango Industry Association Ltd
ACN 094 909 083 | ABN 50 713 775 301
P: 07 3278 3755 | F: 07 3278 476
E: com@mangoes.net.au
PO Box 376, Brisbane Markets, QLD 4106
www.industry.mangoes.net.au

MANGO MATTERS

ADVERTISING BOOKING FORM 2020/21



Please complete the attached booking form to secure your advertising placement in *Mango Matters*. If you would like to book a pack that covers additional editions please include this in the 'Additional Notes' section below.

Ad Size:	Issue:
Full page - Cover	Spring 2020
Full page - Other	Summer 2021
Half Page	Autumn 2021
Quarter Page	Winter 2021
Inserts	

Additional Notes:

Company/Partnership/Individual Name:

Contact Name:

Postal Address:

City:

State:

Postcode:

Phone:

Fax:

Email:

On completion, please return to:

Email: com@mangoes.net.au

Fax: 07 3278 4761

All invoices are to be paid within 14 days of the invoice date. For further information, please contact AMIA on: 07 3278 3755 or email: com@mangoes.net.au

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