

# MANGO MATTERS ADVERTISING RATES 2022/23

**20%**  
DISCOUNT FOR  
AMIA MEMBERS

Mango Matters is a quarterly publication published by the Australian Mango Industry Association (AMIA). It has a circulation of 1,500 Australia wide and it is available for download on the AMIA website.

## ADVERTISING RATES

Please view our advertising rates below. Prices quoted are per edition, or as a package across multiple editions. The prices stated below do not include artwork. Artwork can be designed on the advertiser's behalf by AMIA's graphic designer at an additional cost. Please contact us for more details.

SIZE	Single Rate	2-Pack Rate (per ad)	3-Pack Rate (per ad)	4-Pack Rate (per ad)
Full Page—Cover*	\$1,200	\$1,090	\$1,035	\$980
Full Page—Other	\$1,100	\$1,000	\$950	\$900
Half Page	\$650	\$595	\$565	\$540
Quarter Page	\$400	\$370	\$355	\$340
Inserts	Price upon application			

N.B. All prices above include GST  
\*Includes inside front cover and back cover

## MEMBER DISCOUNT

AMIA members are offered a 20% discount across all our advertising packages.

## SUPPLYING ARTWORK

We accept artwork supplied in InDesign/PDF/Illustrator formats. We work with the latest version of Adobe Creative Suite (NB: All fonts must be outlined, or supplied separately. All images must be supplied/embedded). Please ensure artwork is 300dpi.

**All advertisements are in full colour CMYK, please convert all spot colours before supplying your artwork.**

Artwork should be emailed to the Communication Manager: [com@mangoes.net.au](mailto:com@mangoes.net.au).

## PUBLICATION DEADLINES

EDITION	Booking Deadline	Deadline for Advertising Copy	Release Date
Spring 2022	Monday 5 September 2022	Monday 19 September 2022	Monday 17 October 2022
Summer 2023	Monday 5 December 2022	Monday 19 December 2022	Monday 16 January 2023
Autumn 2023	Monday 6 March 2023	Monday 20 March 2023	Monday 17 April 2023
Winter 2023	Monday 5 June 2023	Monday 19 June 2023	Monday 17 July 2023



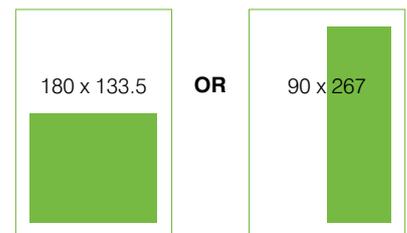
## ARTWORK SPECIFICATIONS

Artwork must be supplied to the following dimensions (mm):

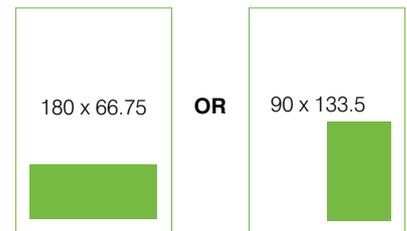
Full page



Half page



Quarter page



**AUSTRALIAN MANGOES**

Australian Mango Industry Association Ltd  
ACN 094 909 083 | ABN 50 713 775 301  
P: 07 3278 3755 | F: 07 3278 476  
E: [com@mangoes.net.au](mailto:com@mangoes.net.au)  
PO Box 376, Brisbane Markets, QLD 4106  
[www.industry.mangoes.net.au](http://www.industry.mangoes.net.au)

# MANGO MATTERS

## ADVERTISING BOOKING FORM 2022/23



Please complete the attached booking form to secure your advertising placement in *Mango Matters*.  
If you would like to book a pack that covers additional editions please include this in the 'Additional Notes' section below.

### Ad Size:

Full page - Cover

Full page - Other

Half Page

Quarter Page

Inserts

### Issue:

Spring 2022

Summer 2023

Autumn 2023

Winter 2023

Additional Notes:

Company/Partnership/Individual Name:

Contact Name:

Postal Address:

City:

State:

Postcode:

Phone:

Email:

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### On completion, please return to:

**Email:** [com@mangoes.net.au](mailto:com@mangoes.net.au)

**Fax:** 07 3278 4761

All invoices are to be paid within 14 days of the invoice date. For further information, please contact AMIA on: 07 3278 3755 or email: [com@mangoes.net.au](mailto:com@mangoes.net.au)

### Australian Mango Industry Association Ltd

ACN 094 909 083 | ABN 50 713 775 301 | P: 07 3278 3755 | F: 07 3278 4761 E: [com@mangoes.net.au](mailto:com@mangoes.net.au)  
PO Box 376, Brisbane Markets, QLD 4106 | [www.industry.mangoes.net.au](http://www.industry.mangoes.net.au)